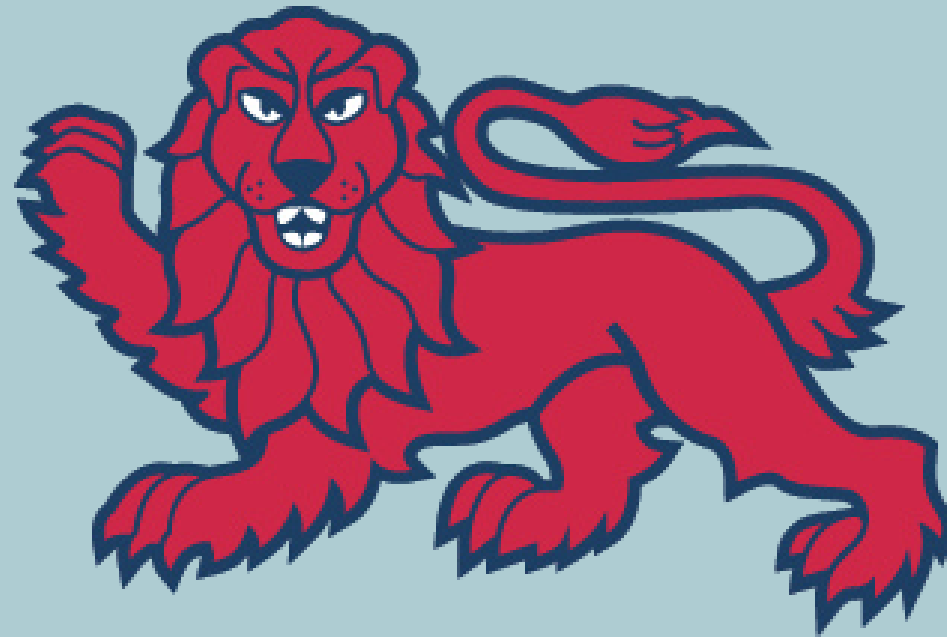
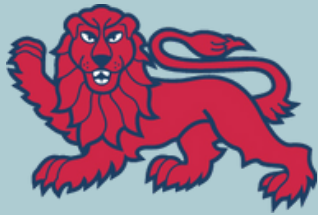


**CAMBRIDGE UNIVERSITY RUGBY UNION
FOOTBALL CLUB**



SPONSORSHIP OPPORTUNITIES 2024-25



HOW WILL YOU BENEFIT?

Join us on our journey to create the best student rugby experience in the world.

Brand Exposure

- We have an audience of over 25,000 across social media and spectators at matches as well as an extensive alumni database.

Business to Business Exposure

- We host a range of events at CURUFC for our business network of roughly 60 corporates.

Corporate Entertainment

- The opportunity to sponsor a home match and bring up to 30 guests to Grange Road for corporate hospitality.

Access to Talent: CURUFC Careers

- Direct access to employment and internship offers to 140 CURUFC players on an annual basis.

Women's Rugby

- Over the last 5 years, women's rugby at Cambridge has flourished, and we have seen participation double in this time.

International Tickets

- We have an allocation of international tickets for matches in the Six Nations and Autumn Internationals.

About the Club

Founded in 1871, CURUFC is one of the most renowned amateur sporting clubs in the world. We have produced more than 320 men's and women's internationals and more British and Irish Lions than any other club.

We currently have three Men's and three Women's teams. Both first teams will play their annual Varsity Match against Oxford University in the Lent term.

CURUFC is independently managed and therefore it actively seeks partnerships with corporate businesses to ensure the provision of rugby for all students.

About the University of Cambridge

With an over 800-year history of people, ideas and achievements, Cambridge University is undoubtedly one of the world's pre-eminent academic centres. Just recently, Cambridge was ranked as the 2nd best university in the world.

Cambridge University comprises 31 Colleges and over 150 departments, faculties, schools and related institutions.



More than **140** players



More than **21,000** accounts reached (last 90 days)



Over **3,100** followers

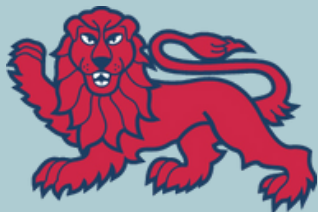


More than **2,600** followers



PRINCIPLE PARTNER

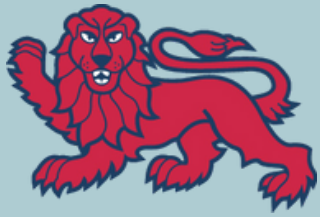




PRINCIPLE PARTNER

Includes:	Benefits
Naming Rights	Naming rights as Principle Sponsor of CURUFC.
Kit Branding	Front of shirt branding for Men and Women's Blues for full season and all major events (excluding The Varsity Matches).
Matchday Sponsorship	Matchday sponsorship for one match during the season (includes hospitality package).
Ground Branding	Two perimeter boards around the pitch. Other branding opportunities around the grounds and buildings TBC.
CURUFC Careers	Free access to CURUFC Careers service (valued at £2000pa).
Steele-Bodger Match	Free table of 10 at the Steele-Bodger Match luncheon (inclusive of match tickets).
The Varsity Matches	Discounted tickets to The Varsity Matches;
Social Media	Social media, website and programme exposure throughout the season.

Price on Application. There is only one of this package available for the 2024/25 season.



GOLD PARTNER

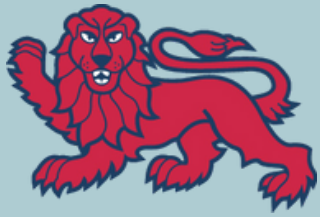




GOLD PARTNER

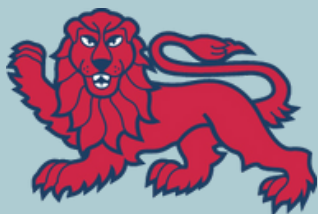
Includes:	Benefits
Kit Branding	Branding on Men and Women's Blues kit. Your choice of either top of back of the shirt or front of shorts for full season and all major events (excluding The Varsity Matches).
Matchday Sponsorship	Matchday sponsorship for one match during the season (includes hospitality package).
Brand Exposure	One perimeter board around the pitch. Other branding opportunities around the grounds and buildings TBC.
CURUFC Careers	Free access to CURUFC Careers service (valued at £2000pa).
Steele-Bodger Match	Discounted table of 10 at the Steele-Bodger Match luncheon (inclusive of match tickets).
The Varsity Matches	Discounted tickets to The Varsity Matches.
Social Media	Social media, website and programme exposure throughout the season.

£10,000 +VAT. There are two of this package available for the 2024/25 season.



SILVER PARTNER

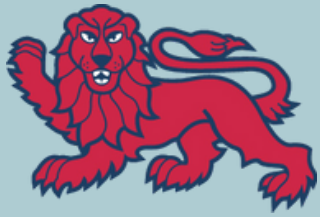




SILVER PARTNER

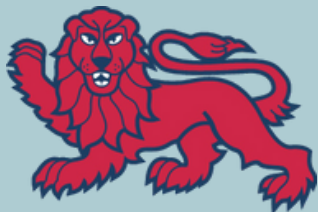
Includes:	Benefits
Kit Branding	Branding on Men and Women's Blues kit. Your choice of either lower back of the shirt or rear of shorts for full season and all major events (excluding The Varsity Matches).
Matchday Sponsorship	Matchday sponsorship for one match during the season (includes hospitality package).
Brand Exposure	One perimeter board around the pitch. Other branding opportunities around the grounds and buildings TBC.
Steele-Bodger Match	Discounted table of 10 at the Steele-Bodger Match luncheon (inclusive of match tickets).
Social Media	Social media, website and programme exposure throughout the season.

£8,000 +VAT. There are two of this package available for the 2024/25 season.



BRONZE PARTNER

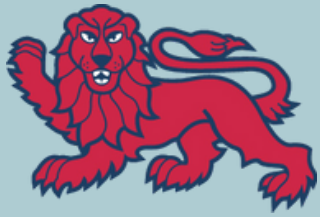




BRONZE PARTNER

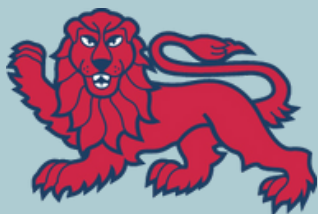
Includes:	Benefits
Kit Branding	Branding on the shoulder of Men and Women's Blues kit for full season and all major events (excluding The Varsity Matches).
Matchday Sponsorship	Matchday sponsorship for one match during the season (includes hospitality package).
Brand Exposure	One perimeter board around the pitch. Other branding opportunities around the grounds and buildings TBC.
Social Media	Social media, website and programme exposure throughout the season.

£6,000 +VAT. There are two of this package available for the 2024/25 season.



STEELE-BODGER TEAM SPONSOR





STEELE-BODGER TEAM SPONSOR

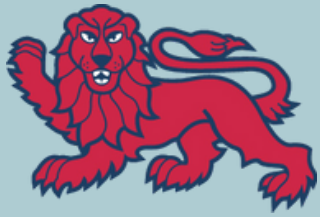
Includes:	Benefits
Kit Branding	Branding on the front of the shirts for the Steele-Bodger XV for the annual Steele-Bodger Match.
Hospitality	Free table of 10 at the Steele-Bodger Match luncheon.
Brand Exposure	One perimeter board around the pitch for the season.
Social Media	Social media, website and programme exposure in the build-up, during and post-event.



With over 3500 spectators, the Steele-Bodger Match offers fantastic exposure to the local community and high-profile corporates.

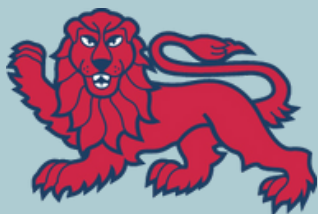
£7,000 +VAT. There is only one of this package available for the 2024 Steele-Bodger Match.

Other than this package there are other possibilities for sponsorship and partnership at this event. If you are interested in any of the packages listed or would like more information, please contact **Matt Cole-Wilkin on matt.cole-wilkin@curufc.com**



88S TEAM & IWD SPONSOR





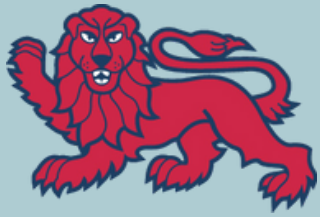
88S TEAM & IWD SPONSOR

Includes:	Benefits
Kit Branding	Branding on the front of the shirts for the 88s XV for the annual 88s Match.
Hospitality	Event hospitality for the match and attendance at the pre-match event (TBA).
Brand Exposure	One perimeter board around the pitch for the season.
Social Media	Social media, website and programme exposure in the build-up, during and post-event.



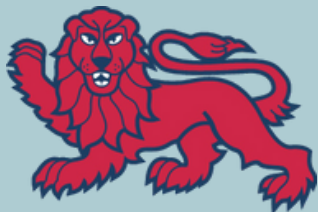
With over 1000 spectators, the 88s Match and IWD event offers fantastic exposure to the local community and high-profile corporates.

£4,500 +VAT. There is only one of this package available for the 2024/25 88s Match. Other than this package there are other possibilities for sponsorship and partnership at this event. If you are interested in any of the packages listed or would like more information, please contact **Matt Cole-Wilkin** on matt.cole-wilkin@curufc.com



2ND AND 3RD TEAMS VARSITY MATCH SPONSOR



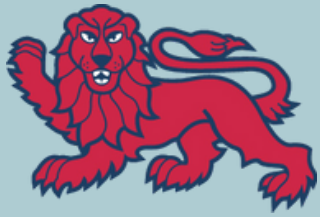


2ND AND 3RD TEAMS VARSITY MATCH SPONSOR

Includes:	Benefits
Kit Branding	Branding on the front of the shirts for the Men and Women's 2nd and 3rd XVs.
Varsity Weekend	Principle Sponsor for our 2s and 3s Varsity Weekend double-header at Grange Road as well as kitting out the other two teams to travel to Oxford for the equivalent fixture.
Hospitality	Event hospitality for the match and attendance at the pre-match event (TBA).
Brand Exposure	One perimeter board around the pitch for the season.
Social Media	Social media, website and programme exposure in the build-up, during and post-event.

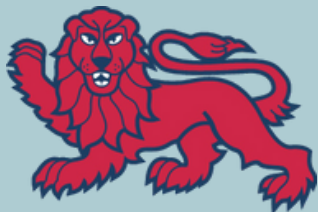
The Grange Road fixture is a double-header (men's or women's 2nd and 3rd XVs on an alternating basis) and offer fantastic exposure to the local community and high-profile corporates,

£3,500 +VAT. There is only one of this package available for the 2024/25 2nd and 3rd team Varsity Matches.



COMBER STAND SPONSOR

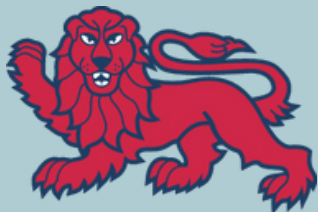




COMBER STAND SPONSOR

Includes:	Benefits
Naming Rights	Naming rights for the Comber Stand for 5 years.
Ground Branding	Signage on the Comber Stand with your branding.
Matchday Sponsorship	Matchday sponsorship for one match during the season (includes hospitality package).
Brand Exposure	One perimeter board around the pitch.
Social Media	Social media, website and programme exposure throughout the season.

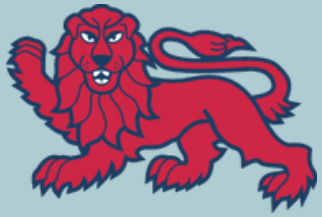
£70,000 +VAT. There is only one of this package available for the 2024/25 season.



GYM SPONSOR

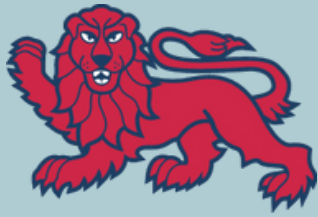
Includes:	Benefits
Naming Rights	Naming rights for the pitch side gym building for 5 years.
Ground Branding	Your branding on the interior and exterior of the gym building.
Matchday Sponsorship	Matchday sponsorship for one match during the season (includes hospitality package).
Brand Exposure	One perimeter board around the pitch.
Social Media	Social media, website and programme exposure throughout the season.

£30,000 +VAT. There is only one of this package available for the 2024/25 season.



TOUR SPONSOR



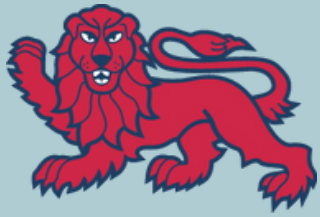


TOUR SPONSOR

We aim to provide multiple tours for our teams throughout the season. In recent years, tour locations have included South Africa, Ireland, Italy, Japan and Portugal. We are able to offer branding, International exposure and more for kitting out our teams to play abroad.

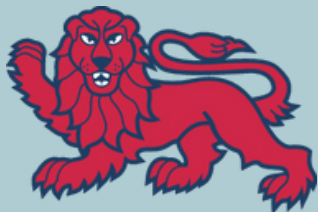
If you are interested in discussing tour sponsorship, please contact **Matt Cole-Wilkin on matt.cole-wilkin@curufc.com**

POA. There are a number of this package available for the 2024/25 season.



MATCHDAY SPONSOR

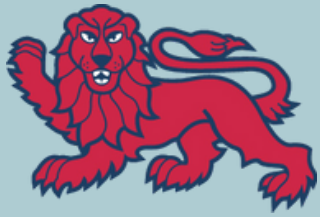




MATCHDAY SPONSOR

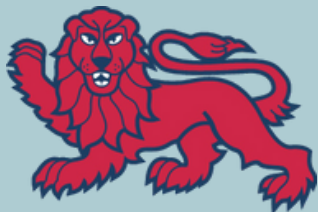
Includes:	Benefits
Named Sponsor	Named sponsor for a chosen matchday during the season.
Hospitality	Hospitality in the Steele-Bodger Room with food and beverage options available.
Programme Advertisement	Recognition in the matchday programme.
Social Media	Player of the Match sponsorship with social media coverage.

From £1,500 +VAT. There are a number of this package available for the 2024/25 season.



OTHER SPONSORSHIP OFFERS

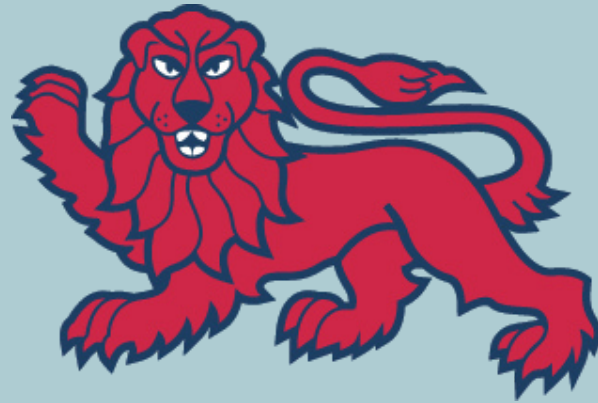




OTHER SPONSORSHIP OFFERS

Offer:	Details and Price
Perimeter Board	One perimeter board space for the duration of the season. £750 per year + initial setup cost.
Programme Advert	Presence in the home matchday programme throughout the year (excludes The Varsity Matches). From £350.
Steele-Bodger Programme Advert	Presence in the matchday programme for the Steele-Bodger match. From £350.

Other than those listed in this brochure, there are a range of other possibilities for sponsorship and partnership. If you are interested in any of the packages listed or would like more information, please contact **Matt Cole-Wilkin on matt.cole-wilkin@curufc.com**



SPONSORSHIP OPPORTUNITIES 2024/25